

MICHAEL L. SHUMAN, PH.D.

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EDUCATION

University of South Florida, Tampa FL

Degree: Ph.D. in English, 2007

University of South Florida, Tampa FL

Graduate Certificate in Creative Writing, 2004

West Virginia University, Morgantown WV

Degree: M.A. in English, 1973

Fairmont State University, Fairmont WV

Degree: B.A. in English, 1971

ADMINISTRATION

Coordinator of Professional and Technical Writing Internship Program

University of South Florida

August 2010 - Present

Develop partnerships with technology-oriented companies and organizations in the Tampa Bay area to support the internship program; place students on an internship basis with professional enterprises consistent with each student's academic background and career goals; manage the internship process and assess intern performance; develop and teach an internship class predicated upon career advancement in the professional/technical communications field.

Assistant Director of First-Year Composition

University of South Florida

June 2009 - August 2010

Collaborate with FYC director in development of goals and policy for a writing program supporting over 4,500 students and nearly 100 instructors each semester; assist in development and administration of curriculum content and new media resources for students and instructors; interview, appoint, and evaluate writing program instructors; manage deployment of in-house *SaMvaada* online assessment tool throughout the program; 2/2 teaching assignment.

CURRICULUM DEVELOPMENT

ENC 3248 Communications for IT Professionals

Syllabus and resources for communications and new media course supporting the undergraduate degree in Information Technology. Course proposal approved by the Undergraduate Council in November 2010 and currently is undergoing review for approval by the USF General Education Council.

LIT 3301 Cultural Studies and the Popular Arts: "Carl Barks and the 20th Century American Humorist Tradition"

Syllabus and resources for course offered during the spring 2010 semester.

ENC 3250 Professional Writing Online

Syllabus and resources for distance learning course offered to students in Singapore, spring 2010.

First-Year Composition Program - ENC 1102 Online

University of South Florida

Summer 2008 - Present

Develop and maintain curriculum, syllabus, and Instructor Guide for online composition course; provide ongoing training and direction for 5 distance learning instructors.

Technical Writing Program Curriculum Update

University of South Florida

Spring 2008

Update curriculum to conform with USF Department of English Professional/Technical Academic Learning Compact; prepare syllabi for additional technical communication classes. Revised curriculum submitted March, 2008.

ACADEMIC SOFTWARE DESIGN

My Reviewers Rubric Solution for Higher Education

Principal author of design document of online tool for composition assessment funded by USF Center for 21st Century Teaching Excellence Innovative Learning-Centered Grant. USF General Education Council has adopted this tool for eventual Gen Ed assessment. Software development currently in progress.

GRANTS

USF General Education Assessment: Critical Thinking and Writing Intensive Courses

Principal author of USF Technology Fee Proposal for development of online rubric and essay grading application for use in all newly-approved Gen Ed courses.

Grant of \$81,000 Awarded 08-30-2010.

National Science Foundation

Co-PI, "CCLI: Multi-Departmental Initiative to Promote and Assess High-Quality Writing

and High-Level Thinking in an Undergraduate Engineering Curriculum."
Grant Submitted 05-20-2009.

Center for 21st Century Teaching Excellence Innovative Learning-Centered Grants Program
Principal Author, "First-Year Composition Rubric Enhancement and Assessment
Strategy" (with Joe Moxley).

Maximum \$10,000 Grant Amount Awarded to fund SaMvaada Rubric Solution for
Higher Education, February 2009. Additional funding provided by the USF Office of
Decision Support, October, 2009.

EDITORIAL POSITIONS

The Mailer Review

The Norman Mailer Society

Associate Editor

November 2008 - Present

TEACHING EXPERIENCE

August 2007 - Present

Tampa

Continuing Instructor, University of South Florida

ENC 2210 Technical Writing

ENC 3246 Communications for Engineers

ENC 4260 Advanced Technical Writing

ENC 1101 Composition 1

Summer 2007

Tampa

Adjunct Instructor, University of South Florida

ENC 3246 Communications for Engineers

August 2005 - December 2005

Sarasota-Manatee

Instructor, University of South Florida

ENC 3211 Communications for Engineers

August 2004 - May 2007

Tampa

Graduate Teaching Associate, University of South Florida

ENC 3211 and 3246 Communications for Engineers

ENC 2210 Technical Writing

ENC 3310 Expository Writing

LIT 2000 Introduction to Literature

ENC 1102 Composition II (online)

ENC 1101 Composition I

December 1986 - November 2001

Tampa

Senior Consultant, Collier-Jackson/Geac/Atex

Taught classes for newspaper software systems, including in-house training for new associates; provided advanced customer training at newspapers, user group conferences and regional training seminars.

TEACHING INTERESTS

Technical Writing, Composition; New Media; Modern British and American Literature

RESEARCH INTERESTS

History of Technical Communication; New Media in the Writing Program Context; Graphic Novels and Sequential Art; William Morris and The Pre-Raphaelites; Otto Rank and Psychoanalytic Criticism

DISTANCE LEARNING

Graduate-level Classes Completed at University of South Florida

EME 6425 Microcomputers for School Management

EME 6936 Web Page Design

EME 6936 Distance Learning

EME 6936 Telecommunications in Education

EME 6930 Hyperscripting

AFFILIATIONS

Modern Language Association

National Council of Teachers of English

Conference on College Composition and Communication

Society for Technical Communication

The William Morris Society

The Norman Mailer Society

The Academy of American Poets

AWARDS AND HONORS

Alice Hearne Award for Outstanding Doctoral Candidate, University of South Florida

James Paul Brawner Writing Award Honorable Mention for "Dualistic Tension and Tradition in *The Warden*," West Virginia University

SUPPORTING RESEARCH

Ph.D. Dissertation

"A Woman's Face, or Worse': Otto Rank and the Modernist Identity"

Major Professor: Phillip Sipiora

M.A. Thesis

"Sexuality and Comic Vision in William Morris's Later Prose Romances"

Director: Hayden W. Ward

WORKS IN PROGRESS

Curriculum

ENC 4940 Professional/Technical Communication Internship

Syllabus and resources for a class supporting the Technical Communication and New Media internship. Course has been submitted to the Undergraduate Council for approval effective the summer 2011 term.

SUBMITTED FOR PUBLICATION

"D. H. Lawrence and Otto Rank: *The Rainbow* Intersection." Journal Article.

PUBLICATIONS

"Norman vs. Ernest: Influence and Identity," *The Mailer Review* 4:1 (Fall 2010): 90-103.

"The Blue Hour," Advance Review of Dwayne Raymond, *Mornings with Mailer* in *The Mailer Review* 3:1 (Fall 2009): 674-78.

"Jefferson's American Aesthetic and the Paintings of John Trumbull" in *Florida English* 3 (2005): 73-82.

Review of Catherine Robson, *Men in Wonderland: The Lost Girlhood of the Victorian Gentleman* in *Nineteenth-Century Feminisms* 5 (2001): 90-93.

PRESENTATIONS

"Mutual Interest: Mailer and Hemingway." *The Norman Mailer Society 2010 Conference*, Sarasota, FL, November 4-6, 2010.

"Two Castles, One Forest: Norman Mailer and Mikhail Bulgakov." *The Norman Mailer Society 2009 Conference*, Washington, DC, October 23-24, 2009.

"Reconstructing Mailer: Identity, Appropriation, Desire." *The Norman Mailer Society*

2008 Conference, Provincetown, MA, October 16-19, 2008.

"Rank, Yeats, and the Modernist Identity." *CAS Graduate Research Symposium*,
University of South Florida, April 2007.

"Identity and Utterance in A Journey to the Western Islands of Scotland." *ESGA Fall Colloquium*, University of South Florida, March 2007.

UNIVERSITY SERVICE

Learning-Centered Grants 2010 Selection Committee Member
Center for 21st Century Teaching Excellence, February 2010

Senior Project Mentor

Mitchell Heirholzer, "Xcenda Data Recovery Plan,"
Department of Information Technology, University of South Florida Polytechnic,
Lakeland, Spring 2009.

USF DEPARTMENT SERVICE

First-Year Composition Program Policy Committee
Member, 2008 - Present

First-Year Composition Program Task Committee
Member, 2008 - Present

Charles F. Brooks Award in Technical Writing
Award Jurist, 2009 & 2010

First-Year Composition Program
Collaborator, Summer 2008 & Summer 2009

Co-Chair, First-Year Composition Program Bullitser Awards Committee 2009
Direct Technical Communications students in format and design for annual FYC awards
publication and website.

Rhetorical Situations: A Journal of First-Year Composition 2009
Direct ENC 2210 Technical Communications students in format and design for annual
FYC awards publication and website.

First-Year Composition Program Bullitser Awards 2008
Direct ENC 4260 Advanced Technical Communications students in format and design
for annual FYC awards publication and website.

ACTIVITIES

Member, Sigma Tau Delta English Honorary

Co-Editor, *Alpha Point*, English Department Literary Publication, Fairmont State University

NON-ACADEMIC EMPLOYMENT

Project Manager

Publishing Business Systems, St Paul MN

Managed on-site newspaper software implementation and conversion projects for new corporate customers; developed project plans and managed resources for implementations.

Senior Consultant

Collier-Jackson/Geac/Atex, Tampa FL

Lead consultant for computer software customer support, documentation development, system testing, training, and installation coordination; provided advanced executive training at user group conferences and regional training seminars.

Operations Manager

Schurz Communications/The Herald-Mail, Hagerstown MD

Coordinated installation and management of newspaper circulation software systems; managed department resources and operations.

Assistant Circulation Director

Schurz Communications/The Herald-Times, Bloomington IN

Supervised and evaluated newspaper circulation department associates; trained employees in department procedures and software use.

TECHNICAL PROFICIENCY

Software

Proficient with a diverse group of operating systems and software, including:

Microsoft Windows OS; MS Office applications, including Word, Power Point, Excel, Access, and Outlook; MS Project Manager; MS Internet Explorer and other web browsers; MS SharePoint 2007 collaboration manager; miscellaneous web search engines; Adobe Acrobat Professional document creator

Adobe Design Premium CS4, including Dreamweaver web development tool and InDesign desktop publishing; Authorware e-learning application creator; Camtasia Studio screen recorder; Blackboard, WebCT, WebEX, and Elluminate e-learning content management and online conferencing software; Pearson

Education MyCompLab online English composition assessment and exchange site

MS SQL server; HP MPE/iX, Open VMS, IBM RISC System/6000 AIX, HP 9000 HP-UX and other SQL client/server architectures and applications

Hardware

Build, maintain, and regularly upgrade networked, 6-unit personal PC/Server cluster

TECHNICAL COMMUNICATIONS

Extensive technical and professional writing for Collier-Jackson/Geac/Atex published in hardcopy and/or CD-ROM formats:

World Class Series Circulation User Guide and Pre-Installation Guide

Technical design specifications for newspaper software development

Request for Proposal responses

Formal financial and business practice audits for newspapers

Trip reports and project status reports

Multimedia presentations for trade shows, conferences, and regional training seminars

WEB DESIGN & MAINTENANCE

Timberline Press - Books Handcrafted by Clarence Wolfshohl

Small press poetry publisher, custom design, active at timberlinepress.com through December 2010.

Publishing house subsequently acquired and site developed/URL maintained by another press.

Michael L. Shuman, Ph.D.

Personal site, adapted open source design, at mshuman.com